

#hvthankful

#HVThankful, A Year In Review: 2015-2016

Announcing the #HVThankful 2015 Winners: Emily Darrow and the United Way of the Dutchess-Orange Region



From left: Sarah Hurd, Ashworth Creative; Kimberly Kochem, United Way of the Dutchess-Orange Region, Rachel Johnson, United Way of the Dutchess-Orange Region, Emily Darrow, #HVThankful winner and United Way of the Dutchess-Orange Region; and Brianne Radtke, Ashworth Creative.

On February 9, 2016, Ashworth Creative hand delivered a \$2,000 check to the United Way of the Dutchess-Orange Region, the nonprofit organization selected to receive the award by Emily Darrow, winner of #HVThankful 2015-2016.

Through this award, the organization will be able to continue to provide critical resources, including over \$2 million in grant funding and a robust in-kind gift distribution system, to individuals in Dutchess and Orange Counties. Last year alone, over 101,000 individuals, or one person every five minutes, received assistance.

Thank you to the generosity of our 2015-2016 sponsors:

Ashworth Creative, Children's Medical Group, Premier Medical Group of the Hudson Valley, Kirchhoff-Consigli Construction Management, Malcarne Contracting, Fox Radio, Page Park Associates, Highway Displays, and Marshall & Sterling Insurance.

The Beginning:

The 2014 Winners: Brianna Best and the Hudson Valley SPCA



Year One:

January 9, 2015 was an important day for the Hudson Valley SPCA. A privately funded no-kill animal rescue and sanctuary, located in New Windsor, NY, the Hudson Valley SPCA was selected as the winner of the 2014-2015 #HVThankful challenge, and awarded a check of \$1,500 to help the nonprofit fulfill its mission to "rescuing, sheltering and defending animals while actively seeking loving, forever homes for them."



Nominated by nursing student Brianna Best, whose Instagram account contained the winning post, the Hudson Valley SPCA faced a devastating challenge in 2014. After a fire destroyed Kennel 2, killing two dogs and leaving extensive damage in its wake, the Hudson Valley SPCA strove to rise from the ashes of this tragedy.

Thank you to the generosity of our 2014-2015 sponsors:

Ashworth Creative, Good Reasons, Premier Medical Group of the Hudson Valley, Gellert, Klein & MacLeod, LLP, and Highway Displays.

What's Next for #HVThankful in 2016?

Ready. Set. Grow. This year, we're taking #HVThankful 365 by encouraging Hudson Valley residents to use the #HVThankful hashtag all year long. In addition, we're doubling our fundraising efforts to offer two local charities the opportunity to move closer to achieving their mission with a donation of \$2,000/each. With an entire year of conversation, we're going even bigger to maximize impact.



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